BARNSLEY METROPOLITAN BOROUGH COUNCIL

This matter is a Key Decision within the Council's definition and has not been included in the relevant Forward Plan

Report of the Matthew Gladstone of Executive Director Place

SCRUNITY TASK & FINISH GROUP RESPONSE TO FLY TIPPING

1. Purpose of report

This response has been drafted in consideration of the action plan (appendix 1) that accompanied the recommendation report. In considering the plan; its four areas of communication; waste; enforcement; and other; a cross directorate task and finish team has been set up.

This cross directorate task and finish team includes representations from; communications; performance; planning; enforcement; members services; jobs and growth; housing; private sector housing; customer services; communities; contracts & service support; legal and neighbourhood services.

This report seeks to support the action plan and provide recommendations into undertaking the task/campaign.

2. <u>Recommendations</u>

The recommendations of this report are:-

- 1. To support the recommendations of the overview and scrutiny report (ref)
- 2. To ask Service Directors and Group Managers for support in aggregating resources across the different teams in support of a 'one council' delivery plan.
- 3. Provide quarterly update reports on the progress of this agreed plan

3 Introduction

The objectives of this work will be:-

Teams from across the authority currently tackle fly tipping albeit quite independently of each other. To deliver the recommendations within the scrutiny report there will be a need to work together as one council to be able to achieve the objectives. This will mean aggregating limited resources to enable the delivery of this work. The emphasis of this work will be targeted at reducing the problem, the supply of fly tipping; rather than investing in improvements to the clearing up process. This will provide a more sustainable solution to the increasing problem.

Through the workshops undertaken with Members of Overview and Scrutiny it was clear that Members have a role in the delivery of some of the actions. In particular where there are good productive and influential relationships with MPs, magistrates, the business and community sector. It is recommended therefore that the Members of the Overview and Scrutiny group will continue to play a vital part in the monitoring and implementation of the action plan recommendations.

The task and finish group has already met to determine the goal, outcome, objective and key actions that need to be taken. It has also considered who the key officer groups should be to develop and or deliver the plan. The group's next task will be to coordinate, plan and schedule the key tasks over the next 2 years. It will continue to be under review via the Overview and Scrutiny group and will use the corporate plan to provide a narrative on the achievement of the objectives.

- 1. To reduce the number of fly tipping instances by 25% by 2020 (based on 2015 figures)
- 2. To increase the number of successful prosecutions for fly tipping by x% (based upon 2015 figures).
- 3. To raise awareness of fly tipping through social media, making the action socially unacceptable.
- 4. To deliver through a one council approach
- 5. Increase community empowerment and delivery of the objectives through improved partnership working

4. <u>Consideration of alternative approaches</u>

N/A

5. <u>Proposal and justification</u>

N/A

6 Implications for local people / service users

6.1 The issue of fly tipping is prevalent across the Borough: therefore improvements in this area of work would have implications across the area. Residents are included within the Draft Fly Tipping Action Plan as their knowledge, awareness and actions will assist with the prevention of fly tipping. By them being increasingly aware of the problem and associated costs should improve intelligence gathering and the prosecution of those committing this crime.

7. <u>Financial implications</u>

To be managed within the constraints of extra service budget.

8. <u>Employee implications</u>

8.1 There are no specific employee's implications, although in responding to the recommendations in the report, the employee implications of these would need to be fully assessed by the appropriate services responding which may be the Council or partnership agencies.

9. <u>Communications implications</u>

9.1 To combat the issue of fly tipping it would be impractical and ineffective to rely solely on enforcement action, therefore a joined up, holistic approach is required.

10. <u>Consultations</u>

10.1 Consultations have taken place with Councillor J. Ennis (Chair of Overview and Scrutiny) and Council Officers Paul Castle, Paul Hussey and the Senior Management team.

11. <u>The Corporate Plan and the Council's Performance Management</u> <u>Framework</u>

11.1 One of the council's strategic priorities is to have a 'Strong and resilient Communities'. Within this, 'Outcome 11' focuses on 'protecting the Borough for future generations' describing how we must ensure the effective collection and disposal of waste to protect the environment for the future. This requires encouraging residents to ensure they recycle and correctly dispose of their waste, not only to protect the environment but to minimise associated costs and protect savings for other important services.

12. <u>Tackling health inequalities</u>

N/A

13. Climate Change & Sustainable Energy Act 2006

N/A

14. Risk management issues

14.1 The issues of fly tipping and the consequences to stakeholder, and the Borough as a whole are clearly significant. The management, development and delivery of the action plan will act as a robust mitigation to a number of risk areas.

14.2 The officers who hold responsibility for key actions will include the risks with their business unit risk register.

15. <u>Health, safety, and emergency resilience issues</u>

15.1 Fly tipping can cause serious pollution to the environment as well as risks to human health, wildlife and animals. National data shows that in 2014/15 nearly half of all fly tipping incident (48% were on highways. This can cause serious risks to road users, therefore it is important that work is undertaken to combat this issue.

16. <u>Compatibility with the European Convention on Human Rights</u>

17. Promoting equality, diversity, and social inclusion

17.1 To ensure the correct disposal of waste, it is essential that all our communities understand how to correctly use local methods and facilities. Therefore when undertaking campaigns to highlight the issue of fly tipping a variety of methods have been identified for use including social media, videos, printed text (including community languages and Easy read) so that the information is accessible to all our communities and promote social inclusion.

18. <u>Reduction of crime and disorder</u>

18.1 Fly tipping is a criminal activity and is considered as part of the local area's Joint Strategic Intelligence Assessment (JSIA). Large costs are associated with undertaking enforcement action: therefore it is important that residents are encouraged to be alert to the issue, reporting concerns and intelligence to appropriate agencies to assist with tackling the problem and reducing this crime.

19. <u>Conservation of biodiversity</u>

N/A

20. Glossary

N/A

21. <u>List of appendices</u>

N/A

22. Background papers

Scrutiny task and finish group report on Fly Tipping – Cab.9.3.2016/7

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Financial Implications	1
Consultation .	
(To be signed by senior l	Financial Services officer where

no financial implications)